



JAKE MCMINN

Senior Consultant

Jake McMinn is a committed sport and recreation professional with 15 years' experience in national and state sport associations, local government, and not-for-profit sport and recreation agencies.

Prior to joining insideEDGE, Jake was the National Community Facilities Manager at Cricket Australia from 2015-2019. Jake delivered the National Cricket Facility Audit, gathering detailed audit data on 5,500 community facilities across Australia, providing the basis for the development of State Infrastructure Strategies.

Jake was also responsible for the management of the Australian Cricket Infrastructure Fund, funding over \$8M into over 450 community cricket facility projects.

Jake has extensive experience in local government, with seven years of recreation development, planning and management roles at the City of Greater Geelong. During this time, Jake was responsible for strategy development (G21 Regional Tennis Strategy), strategy delivery (Geelong Cycle Strategy), capital projects service delivery (various projects), reserve master plans (Stead Park, Windsor Park, Evans Reserve), growth planning (Armstrong Creek Growth Area), funding submissions (60+ state/federal government grants), asset management (Geelong Baseball Centre, Bellarine Rail Trail) and policy development.

Jake has been involved in various sport and recreation industry initiatives, including projects such as the Australian Sports Commission Infrastructure Working Group and the Standards Australia sports lighting standards review.

Jake also has experience within state sport associations (Tennis Victoria) and not-for-profit sport agencies (GippSport), with a focus on growing participation opportunities in Regional Victoria in these roles. Jake is passionate about working with stakeholders to deliver the best outcomes for their communities. Through his experience in sport and recreation planning at all levels, the connection between well planned sport/recreation environments and the health of communities has become the primary focus of Jake's work for over a decade.

Qualifications/Education

- University of Ballarat (Ballarat) – Bachelor of Applied Science (Human Movement) / Bachelor of Management (2004)

Core Skills

- Project management
- Facility planning and development
- Strategy development
- Sport/recreation planning
- Data analysis and systems
- Funding programs
- Policy development

Project Experience

- Australian Cricket Facility Audit
- Australian Cricket Infrastructure Fund
- State Cricket Infrastructure Strategies
- G21 Regional Tennis Strategy
- Various Reserve Master Plans
- Geelong Cycle Strategy Implementation