

Tahlia McGrath

Personal summary

Tahlia McGrath joined the *insideEDGE* team in 2016 as a dedicated industry professional with over nine years experience in various roles within the sport and recreation sector.

Tahlia has extensive experience in community sport having spent over six years working in various roles across regional Victoria. She began working with Mallee Sports Assembly as a Community Recreation Officer in 2008, where she developed and implemented initiatives to drive sport and recreation participation in the wider community.

Tahlia then moved into a Recreation Programming role with Mallee Human Services, delivering recreational programs and community integration practices to adults with disabilities.

Tahlia subsequently joined AFL Wimmera Mallee (Western Vic Football Inc.) as Operations Manager, where she spent over three years managing the administration, marketing, stakeholder relations and sporting events of two football leagues and two netball associations.

Tahlia relocated to Western Australia in 2013 to undertake a position as an Active Lifestyle Coordinator in the remote mining sector. This role saw her implement various strategies to support and encourage healthy and active communities through participation in sport and active recreation in regional communities across WA.

After gaining valuable experience in the West, Tahlia relocated home to Victoria to join the *insideEDGE* team. She has since delivered several major projects, with her most prominent being the development of the *Female Friendly Sports Infrastructure Guidelines* for Sport and Recreation Victoria. The Guidelines are the first resource in Australia addressing the barriers to female participation through the design of sport and active recreation environments. She has extensive knowledge on the issues and constraints faced by women and girls in the industry and is an advocate for change in the sector.

As a Sport and Recreation Project Consultant at *insideEDGE*, Tahlia is focused on enhancing sport and recreational opportunities through the development of strategies and delivery of successful planning practices to further increase participation in our communities.

Qualifications/Education

- Wimmera Development Association - Regional Leadership Program (2012)
- Victoria University - Bachelor of Recreation Management (2008)
- Victoria University - Certificate IV Sport & Recreation (2004)

Core Skills

- Best practice guideline development
- Consumer and market research
- Strategy development
- Strategic planning
- Community development